WORLD TOILET SUMMIT 2026

17–19 November 2026

Sponsorship & Media Partnership Prospectus

This prospectus sets out sponsorship tiers, brand-placement benefits, and media partnership terms for World Toilet Summit 2026.

1. Sponsorship Tiers at a Glance

TIER	INVESTMENT (THB)	SLOTS	HEADLINE POSITIONING
Title Sponsor	650,000	1 (exclusive)	Naming rights, keynote, premium booth, top billing on every touchpoint
Platinum Sponsor	350,000	3	Plenary/co-curated panel, priority booth, prominent branding across signage
Gold Sponsor	200,000	6	Panel speaking slot, standard booth, solid brand visibility
Silver Sponsor	120,000	8	Standard booth plus sponsor-wall branding
Supporter	50,000	15	Logo recognition and complimentary registration

Note: Prices exclude 7% VAT

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Detailed Benefits by Tier

Covers recognition and signage, exhibition and Innovation Zone space, and program and registration benefits, grouped in one table for easy cross-reference.

BENEFIT	TITLE	PLATINUM	GOLD	SILVER	SUPPORTER
RECOGNITION & SIGNAGE					
Naming & Recognition	Exclusive Title naming as: "World Toilet Summit 2026 supported by"	"Platinum Sponsor" recognition in all materials	"Gold Sponsor" recognition	"Silver Sponsor" listing	Name/logo listing
Sponsor Board (logo-grid wall)	Main, top-center row	Large logo, second row	Medium logo, mid-grid	Small logo, standard grid cell	Name/small logo, grouped grid cell
Directory Board / Registration Signage	Top-line logo placement	Logo included	Logo included	Logo included	Logo included
Registration Tent Banner	Logo on registration counter banner	Logo included (shared row)	Logo included	Not included	Not included
EXHIBITION & INNOVATION ZONE					
Booth Type & Size	Premium raw space (6.5x6m)	2 standard booths (3x3m), including booth support	1 Standard booth (3x3m)	1 Standard booth (3x3m)	No booth included
Booth Location Priority	First choice - facing main entrance	Second priority allocation	Standard allocation, Water Utilities & Civil Society Zone	Standard allocation, Water Utilities & Civil Society Zone	Not applicable
Innovation Zone Presence	Exclusive branding on Innovation Zone entrance signage; one poster board (1.5x2.5m) included	One poster board (1.5x2.5m) included	One poster board (1.5x2.5m) included	Purchasable separately at standard rate	Purchasable separately at standard rate
PROGRAM & REGISTRATION					
Complimentary Registrations	8 total (e.g., 4 foreign + 4 local ≈ US$1,200 value)	6 total (e.g., 3 foreign + 3 local ≈ US$900 value)	4 total (e.g., 2 foreign + 2 local ≈ US$600 value)	3 total (e.g., 1 foreign + 2 local ≈ US$400 value)	1 (local rate ≈ US100 value)

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BENEFIT	TITLE	PLATINUM	GOLD	SILVER	SUPPORTER
Program Session Ownership	Full ownership of one subtheme session — sponsor design agenda and speakers, organizer approves the agenda and speakers	Co-designed one subtheme session — sponsor nominates one speaker, subject to organizers approval	Not included	Not included	Not included
Program Session Seats (Resource Person / Panelist)	1 Keynote and up to 3 seats across other sessions/tracks	Up to 2 seats	1 seat	Bookable separately, subject to availability	Not included
DIGITAL & PRINT PLACEMENT					
Online Event Platform	Homepage top banner + banner on all session pages + dedicated sponsor spotlight	Banner + dedicated sponsor profile page	Name text listing	Name text listing	Name text listing
Printed Program / On-site Directory	Full-page acknowledgment, logo on cover	Half-page acknowledgment, logo on cover	Logo listing	Logo listing	Name listing
Social Media & Press	Dedicated announcement post + mention in media engagements	Platinum group sponsor announcement post, mention in media engagements	Group sponsor announcement post	Not included	Not included

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Media Partnership Package

Media partnerships are structured as value-for-value exchanges, benchmarked against the Gold/Silver tiers. These are subjects to discussion between media and the organizers.

SUMMIT PROVIDES	MEDIA PARTNER PROVIDES (INDICATIVE)
"Official Media Partner" logo on Sponsor Board, Directory Board (dedicated media row), and other online/print materials	Pre-event promotion: agreed number of mentions/articles across print, digital, or broadcast
2–4 complimentary press registrations	On-site coverage: reporters, photographers, or livestream/broadcast segment
Reserved seating and a dedicated media check-in point	Post-event coverage: recap article or feature segment
Exclusive interview access to keynote speakers and organizers (as available)	Banner ad space or editorial mention on partner's own media outlet/publication
Advance press kit and access to summit materials	Agreed number of social media posts across partner channels and networks
Podium acknowledgment at opening and closing ceremonies	Co-branded summit highlights video/photo package (joint production)